



LONE STAR
KEEP KIDS FROM DROWNING
LIFESAVERS

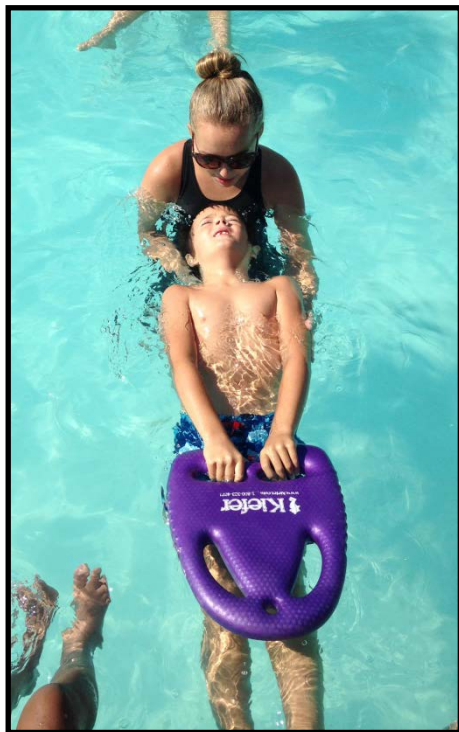
— 2017 —
SPONSORSHIP PACKET

All donations benefit Lone Star Lifesavers' Learn-to-Swim and Water Safety Education Programs.





LONE STAR
KEEP KIDS FROM DROWNING
LIFESAVERS



Dear Potential Sponsor,

I encounter troubling statistics all the time in my work to prevent drownings. For instance, I'm perplexed that four of the five Texas counties with the most drowning incidents are located in the DFW area (Dallas, Tarrant, Collin, and Denton counties).

However, it is meeting the families destroyed by drowning incidents that leaves me undone. It's truly heart-breaking when a father describes through tears how he only left his two-year-old son alone in the house for a minute while he ran out to the car. That he'd never know how his son got out the back door and into the pool area so quickly. And that he can't escape the memory of his son's body floating lifelessly in the water.

In the past year, 107 children drowned in Texas. They weren't just statistics – they had names and faces. Hearing their stories will change you.

These stories provide the focus and motivation behind Lone Star Lifesavers' programs, which have been bringing water safety resources to North Texas communities since 2012.

For the summer of 2017, we plan to continue this mission by offering 10 weeks of learn-to-swim classes at DFW apartment complexes. A lack of resources leaves many lower-economic families in apartment complexes at high risk for drowning incidents.

These programs will help change that by providing 890 swim lessons and life jackets for 300 underprivileged children, as well as water safety/CPR training for parents.

All this is made possible through the generosity of people like you. By supporting Lone Star Lifesavers, you can help prevent tragic drownings in your community. Thank you for considering partnering with us in 2017!

*“In 2016,
107 children
drowned in
Texas. They
weren't just
statistics – they
had names and
faces.”*



Tiffany Moss
Director, Lone Star Lifesavers
tmoss@LoneStarLifesavers.org



ABOUT US

The mission of Lone Star Lifesavers is to prevent child drownings in Texas and promote water safety practices. LSL equips parents, pool owners, and communities with resources and strategies proven to enhance safety in and around the water.

LSL was founded in 2012 through a partnership between medical professionals, first responders, swim schools, pool industry representatives, and business leaders. We are a chapter of the National Drowning Prevention Alliance and a 501(c)3 nonprofit organization.

Contact us at info@LoneStarLifesavers.org for more information, or by phone at (817)456-8625. Visit us on the web at www.LoneStarLifesavers.org.

DROWNING IN TEXAS

Drowning is the **#1 cause of accidental death** for young children in Texas. In fact, our state led the nation the past year with 107 child drowning incidents.

67% of drowning victims were ages five and under.

54% of child drownings occurred in backyard/apartment pools.

72% of drowning victims were male.

WHAT WE DID IN 2016

890 LSL swim lessons taught.

178 children taught to swim and provided lifejackets within 9 weeks

Provided water safety and CPR training to parents



SPONSORSHIP OPPORTUNITIES

Sponsorships are available and donations are needed to support our 2017 programs. Recognition that accompanies your participation level is as shown below.

GOLD CORPORATE SPONSOR

\$5,000

Gold Corporate Sponsorship donations will fund LSL's programs for underprivileged families at apartment complexes. This donation will cover 100% of the funding for a single apartment program, including swim lessons and lifejackets for children, as well as water safety/CPR training for parents.

- Company Name and Logo displayed on LSL banner at all community outreach events in 2017.
- Recognition on all printed materials including, website, t-shirts and emails.
- Company Logo on 10,000 water watcher tags distributed by LSL and Emler Swim School families in summer

SILVER CORPORATE SPONSOR

\$2,500

Silver Corporate Sponsorships are for companies that have a heart for drowning prevention among disadvantaged kids and want to give back to families in the community through water safety education.

- Company Name and Logo displayed on LSL banner at all community outreach events in 2017.
- Recognition on all printed materials including, website, t-shirts and emails.
- Sponsorship of free lifejackets for 100 underprivileged children this summer

FRIENDS OF LSL SPONSOR

\$50-\$1000

Individuals passionate about preventing drownings can become Friends of LSL. These donations are used to provide water safety resources and training for local families.

All contributions will go towards the purchase of lifejackets for underprivileged children taught each summer.



LONE STAR
KEEP KIDS FROM DROWNING
LIFESAVERS

PLEASE FILL OUT THIS FORM AND MAIL TO:
Lone Star Lifesavers, 1300 Chatsworth Ct., Colleyville, TX 76034

_____ I want to be a Gold Corporate Sponsor _____ I want to be a Silver Corporate Sponsor
_____ I want to be a Friends of LSL Sponsor

SPONSOR INFORMATION

Company/Individual Name: _____
Company Contact Name: _____
Address: _____
City/State/Zip: _____
Phone Number: _____ Company Web Address: _____
Email Address: _____
Signature: _____

PAYMENT INFORMATION

_____ Enclosed is my check (payable to Lone Star Lifesavers) \$ _____
_____ Please charge my credit card for \$ _____
Type of card: Visa MasterCard Other: _____ Name on Card: _____
Card Number: _____ Exp. Date: _____
Card Verification Code (CVC)*: _____

* Three digits on signature strip (Visa/MC) or four digits located above card number (AMEX)

**Thank you for your support! Lone Star Lifesavers is a 501(c)3 nonprofit,
so you'll receive a receipt showing the tax deduction for your gift.**